Quarterly Report (December, 2010 – April, 2011)

Achievements

- Securing of a local corporate sponsor: KYFA secured a corporate sponsorship for the ladies league from Chandaria industries. Over 400 girls now receive sanitary pads and are capable of playing football freely and with increased confidence even during their menstrual cycle and can now go to school and learn comfortably even during their menstrual cycles.
- Publicity and marketing: Increased awareness of KYFA programs has had a net effect of increased number of teams, securing usage of the main stadium for KYFA competitions and better understanding of the association’s programs amongst Kisumu Municipality authority and members.

<table>
<thead>
<tr>
<th>Number of teams</th>
<th>Number of players</th>
<th>Number of leagues</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>2011</td>
<td>2010</td>
</tr>
<tr>
<td>Boys</td>
<td>Girls</td>
<td>Boys</td>
</tr>
<tr>
<td>61</td>
<td>6</td>
<td>114</td>
</tr>
</tbody>
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- The above growth indicate improved capacity of local volunteers especially the association’s elected office bearers and league/zonal committees to mobilize players and clubs for competitions.
- Revision of competitions management guideline: The competitions manual was revised to clarify extended mandate of zonal committees, introduce code of conduct for league committees and entrench procedures of dealing with cases of non-consecutive walkovers and match fixing.
- Increased volunteerism in leagues: There is increased volunteerism especially with an average of four officials per club in the 65 KYFA clubs making an average of 260 people volunteering with clubs. There are 19 league committees with 57 members and 5 zonal committees with a total of 26 members.
- There is increased presence of parents in service to the clubs. Six clubs have parents in club management committees and several clubs now have parents mobilizing financial contributions to club activities.
- Field rehabilitation: Rehabilitation of Nanga, Obunga and Ramogi football fields was undertaken during this period. This has enabled over 500 players to undertake daily trainings and weekly competitions. Community members and free age teams from other areas have also been able to use the fields.
- Registration of 4 teams comprising of street children who are under rehabilitation.
- A refresher course for 20 Coaches across Continents trainees conducted while 19 new coaches trained in introductory to Coaching Course
- Coach the Coach Sessions conducted by a total of 11 coaches to an average of 9 coaches every Monday from mid February to April.
- Training of 92 team captains in Informed Decision Making Course: An Informed Decision Making Course conducted in Kajulu, Town and Otonglo to a total of 18, 46 and 28 participants respectively.
- Successful training of 17 new referees and undertaking of a referee’s refresher course for 22 new referees.
- A training for 17 new referees conducted together with a referee’s refresher course for
- Improved steps towards club’s sustainability: Over 12 clubs have parents committees to support their initiatives during 2011 while two clubs have registered as self help groups with a view of attracting donor support. Four clubs have held fundraising activities to cater for their expenses this season.
- KYFA Academic all stars: KYFA launched this program with an aim at recognizing and supporting improved academic performance amongst players in KYFA teams. Entry marks is 300 and a mean score of B- for Primary pupils and High School students. 45 players from six clubs have qualified for entry into the team.
- Eight KYFA players, four from Town and the other four from Otonglo were invited for trials with Western Stima’s under 19 team with one of the players joining Western Stima youth side. tournament
- KYFA Kids Can Kick Program: In February, the association launched a football program for kids between five and eight. 30 kids, 13 of them girls have been attending these weekly training sessions under the leadership of four volunteer coaches, two of whom are ladies.