Kisumu Youth Football Association (KYFA)

2011 End-Year Report
Background
Between 2004 and 2009, KYFA built relationships with local communities, relevant authorities and civil society, based on the role sport plays in people’s lives. The association had witnessed an explosive growth in youth football teams subscribing to our competitions (150 in 2007-2008) during this period. However, we still saw a cause for concern.

Youth unemployment and exclusion in Kisumu continued to increase at an alarming pace. Kisumu’s young people even though experiencing similar challenges continued to be divided along ethnic, social, educational and estate barriers. There were dramatic increases in cases of violence, criminal activity and drug abuse with devastating consequences. HIV/AIDS prevalence rates amongst young people soared to about 15%. To dramatically compound these challenges, the post election violence in early 2008 wrecked the local economy, drove thousands of youths out of gainful employment and exacerbated ethnic tensions amongst different ethnic groups. These to us spelled doom to the youthful generation within and around Kisumu city.

As an organization focused on youth and children, we considered how we could apply our core competencies to tackle some of the above issues. We clearly believe that our competitions had the potential to help in building teamwork, relevant partnerships, leadership, self-esteem, inclusion and confidence amongst young people.

Although we recognized that sport by itself could not solve all of Kisumu's challenges, we believed KYFA’s four year experience in the organization of football competitions and systems strengthening of football teams by building relevant partnerships would be key in enabling/equipping children and youths to grow up as contributing members of the community.

The mail goal of the project was therefore to see local communities supporting and enabling their children to participate in community sports activities outside school as a stepping-stone to fostering self confidence and self esteem, building leadership skills and relevant partnerships and promoting inclusion of young people in decision making in their communities.

Note: Teenage girls in Kisumu have 6 times the HIV risk compared to teenage boys despite similar age of sexual debut (16 years old)
Source: National AIDS/STD Control Programme (NASCOP), 2011
<table>
<thead>
<tr>
<th>Month</th>
<th>Events</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Jan</strong></td>
<td>Launch of pre season teams’ vetting exercise and registration of clubs</td>
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</tbody>
</table>
| **Feb** | Annual General Meeting attended by 33 clubs.  
Adoption of Child Protection Policy and Revised Competitions Manual  
Launch of a weekly Under 8 KYFA 'Kids Can Kick' Program with 33 kids  
Training of 17 new and a refresher for 22 existing referees  
Commencement of weekly Coach the Coach sessions with 13 youth coaches  
Rehabilitation of Obunga field entrance |
| **March** | Kick off matches of KYFA leagues involving 3026 players  
Securing sponsorship by Chandaria Industries Ltd for ladies leagues  
2 KYFA soccer instructors conduct courses in South Africa |
| **April** | Launch of KYFA ‘Academic All Stars’, a program that identifies and recognizes outstanding academic achievers amongst players.  
Informed Decision Making Course Phase 1 conducted for 92 youths  
Completion of Nanga field rehabilitation. |
| **May** | Pre-Basic 1 and Basic 1 coaching course conducted for 12 new coaches |
| **June** | Basic 2 training conducted for intermediary level coaches  
Specials Needs Tournament |
| **August** | KYFA Velvex Ladies Nationwide Tournament  
Play for Peace Tournament in Partnership with Kisumu Peace Festival |
| **September** | A Visit by Johan Van De Geijn from KNVB |
| **October** | KYFA Mini-Leagues and Finals |
| **November** | Rehabilitation of Obwolo Football Field |
| **December** | Dutch Ambassador to Kenya, Mr. Reintjes visits KYFA.  
Camp: A one week camp for children featuring football, Arts and Craft and Dance. |
Goal
To contribute to the social economic development of vulnerable youth in Kisumu
Clubs have created platforms where youths have been empowered in taking initiatives as contributing members of the community

Impacts
Increased sustainability of competition management and infrastructure
- A league committee structure comprising participating officials is in place ensuring smooth running of leagues and competitions
- Acceptable and standard competitions guidelines used during all competitions
- Over four fields rehabilitated to offer safe and accessible playing surfaces for KYFA and community teams.
- Parents, teachers and key opinion leaders in the communities are involved as zonal committee members

Increased sustainability of youth football teams
- 95% of teams have trained coaches and first aid personnel
- 32 clubs, representing 65% have formal club leadership structure
- 15 clubs are registered as self help groups by the government of Kenya

Development of positive peer groups and positive engagement of over 3000 children
- In a survey on perceptions of players on Informed Decision Making trainings by KYFA, 87% of respondents (players) felt that the trainings have enabled them to turn their teams into positive peer groups.
- There is increased peer to peer discussions on HIV/AIDS, drug abuse etc. at team level
- Many parents interviewed confessed that they feel their children are safe when playing football with others after school and during weekends.

Increased volunteerism amongst the local communities
- Over 300 volunteers (coaches, referees, first aiders, parents, teachers e.t.c) offer their services for free in different KYFA activities.

Improved academic performance of Participating players
- According to a pilot academic assessment program of participating youth from 10 clubs in 2011, a total of 150 players were found to perform above average in school exams.

Increased local fundraising by and funding of KYFA Member clubs.
- 14 clubs undertook elaborate fundraising activities to cover their clubs 2011 budgets.
- 5 clubs have regular funding to support their football programs.

Availability of soccer and referee instructors within the association
- KYFA currently has two KNVB trained UEFA B class soccer instructors and three KNVB trained referee instructors
Objective 1:
Create and strengthen sustainable community based structures for youth football competitions
Sustainable structures strongly supported by the local communities for youth football competitions are growing

Interventions
In 2011, KYFA organized
5 different age categories for boys leagues (Under 10, 12, 14, 16, 18) and two age categories for girls (Under 14 and Under 18).
Leagues run from March to October
17 leagues were played in three major informal settlements and two peri-urban areas.
17 league committees comprising community volunteers participated
Competitions guideline were improved through revision of 2010 manual
An increased number of clubs mobilized resources for club operations

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of teams</th>
<th>Number of players</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Boys</td>
<td>Girls</td>
</tr>
<tr>
<td>2009</td>
<td>107</td>
<td>20</td>
</tr>
<tr>
<td>2010</td>
<td>61</td>
<td>6</td>
</tr>
<tr>
<td>2011</td>
<td>97</td>
<td>18</td>
</tr>
</tbody>
</table>

Major Outcomes:
(a) Consolidation of structured out of school competitions with 3026 children kept out of the streets every week.
(b) Continued strengthening of a community supported structure with volunteers from the local communities. This structure has a
  - Standard competitions guideline/manual specifying tasks of all volunteers, codes of conduct and procedures used during KYFA organized competitions.
  - League committee structure – This institution ensures smooth running of leagues and in cases of dispute resolution.
(c) 26 clubs have club management structures with officials including parents' representatives
(d) One KYFA player continues to play for Kenya under 20 National team in 2011.
(e) Two fields rehabilitated by KYFA in 2011 have been helpful in hosting both KYFA and community football matches
(f) Adoption of KYFA Child Protection Policy – This policy is operational and has been used in addressing reported cases of child abuse.
(g) KYFA has an organized referees body with referees instructors
**Objective 2: To build the capacity and strengthen management system of Kisumu’s youth football teams.**

*Strong management systems of teams founded on improved individual football teams’ operational capacity developed and sustained.*

**Brief description:**
KYFA continues to offer different trainings to club representatives
(a) KYFA/KNVB two trained TC11 soccer instructors (World Coaches) are helping train local coaches regularly as well as overseeing Coach the Coach program.
- In 2011, they helped train 12 coaches in Pre-Basic 1 and Basic 1 Worldcoaches courses respectively.
- 14 coaches trained in Basic 2 Worldcoaches course respectively.
- About 17 coaches consistently attend Coach the Coach sessions.

(b) First Aid/Sports Injury Management course conducted to club 18 officials
(c) Informed Decision Making course, a life skills program that equips coaches and players with skills of making informed decisions and choices on matters of academics,

<table>
<thead>
<tr>
<th>Outcomes</th>
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<tbody>
<tr>
<td>- 95% of KYFA member teams have trained coaches. This has ensured:</td>
</tr>
<tr>
<td>- Well organized and enjoyable team training sessions</td>
</tr>
<tr>
<td>- Improved quality of play during KYFA leagues and external tourna-</td>
</tr>
<tr>
<td>ments where KYFA players are involved.</td>
</tr>
<tr>
<td>- KYFA Instructors continued to conduct KNVB courses in South Africa.</td>
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<tr>
<td>or A few coaches have being contracted to coach school teams as well as</td>
</tr>
<tr>
<td>community teams for income.</td>
</tr>
<tr>
<td>- 30 KYFA clubs have at least one trained Fist Aid personnel</td>
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<tr>
<td>- 65% of clubs have formal leadership structures</td>
</tr>
<tr>
<td>- 14 clubs undertook elaborate fundraising activities to cover their clubs’</td>
</tr>
<tr>
<td>2011 budgets</td>
</tr>
</tbody>
</table>

A KYFA Soccer instructor Ted Odhiambo conducts a course in South Africa
### Activities and outputs

*Teams and local communities have been actively involved in organization of KYFA football competitions*

### Key League Statistics

- **732** Matches played in 2011
- **22** Matches (Average) played each weekend,
- 71.6% Increase number of teams compared to 2010
- 76.9% increase in the number of players compared to 2010.

### League volunteers

- 47 Referees
- 17 League Committees
- 51 League Committee Members
- 299 Team officials (coaches and managers)

### Teams by Year

<table>
<thead>
<tr>
<th>League</th>
<th>2009 No. of players</th>
<th>2010 No. of players</th>
<th>2011 No. of players</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Under 10</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Town (Milimani in 2009)</td>
<td>9</td>
<td>155</td>
<td>6</td>
</tr>
<tr>
<td><strong>Under 12</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kajulu</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Otonglo</td>
<td>–</td>
<td>–</td>
<td>5</td>
</tr>
<tr>
<td>Obunga</td>
<td>10</td>
<td>262</td>
<td>10</td>
</tr>
<tr>
<td>Nyalenda (Pandpieri in 2009)</td>
<td>11</td>
<td>270</td>
<td>–</td>
</tr>
<tr>
<td>Manyatta</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td><strong>Under 14</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kajulu</td>
<td>6</td>
<td>122</td>
<td>–</td>
</tr>
<tr>
<td>Otonglo</td>
<td>12</td>
<td>290</td>
<td>–</td>
</tr>
<tr>
<td>Nyalenda</td>
<td>8</td>
<td>180</td>
<td>8</td>
</tr>
<tr>
<td>Manyatta</td>
<td>9</td>
<td>205</td>
<td>8</td>
</tr>
<tr>
<td><strong>Under 16</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Town</td>
<td>13</td>
<td>310</td>
<td>9</td>
</tr>
<tr>
<td>Kajulu</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Otonglo</td>
<td>8</td>
<td>135</td>
<td>–</td>
</tr>
<tr>
<td><strong>Under 18</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Town</td>
<td>10</td>
<td>255</td>
<td>8</td>
</tr>
<tr>
<td>Otonglo</td>
<td>9</td>
<td>175</td>
<td>12</td>
</tr>
<tr>
<td><strong>Under 14 girls (under 16 in 2009)</strong></td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Otonglo</td>
<td>11</td>
<td>205</td>
<td>–</td>
</tr>
<tr>
<td><strong>Under 18 ladies (free age in 2009)</strong></td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>67</td>
<td>1711</td>
<td>115</td>
</tr>
</tbody>
</table>

![Bar chart showing the number of players and girls by year](image)
Output 2: Comprehensive competitions manual developed and used during KYFA competitions

The Competitions Manual has been reviewed annually to address challenges and further improve quality of KYFA’s competitions. Key provisions include:

- An elaborate registration process where all clubs sign codes of conduct with parents and teachers filling consent forms for players.
- A vetting committee comprising representatives from all zones with an annual mandate to vet out over age players from leagues.
- Establishment of league, zonal and competitions committees consisting of volunteers host and supervise smooth running leagues.
- A detailed set of match rules guiding all matches including player cards, duration of matches, player equipments, protests, player transfers, mini leagues e.t.c.
- A referees committee that ensures mobilizes new referees for training and ensures fair and competent officiation.
- Codes of conduct for referees, players and teams.

Results of the rules include:

- About 95% of the players are playing in their correct age categories.
- League committees sat on an average once every three weeks to consider complaints and disputes presented by teams.
- !00% of KYFA league matches have been done under the match rules in the manual.
- Over 80% of KYFA players presented signed consent forms from parents and teachers allowing them to participate in KYFA competitions.

Note: KYFA’s Competitions Structure especially the guidelines has been sought by two organizations from outside Kisumu interested in starting up football leagues.
Effective data and communication tools and strategies have been developed and used during KYFA activities

Information on KYFA and activities is available to all stakeholders, local and international

Newsletters

- KYFA produced and circulated 2000 copies of two Newsletter issues in 2011.
- There is increased understanding of the association and its activities.
- KYFA is exploring partnering with local corporate bodies with a view of selling advertising spaces in the newsletter

KYFA Facebook account

- KYFA has an active facebook account with 211 members.
- The account has been used to post news of upcoming events, sharing results of events and marketing
- Members have also used the account to give feedback on successes and challenges on various KYFA activities.

E-mail data bank

- The association has an e-mail list of members, partners and donors both local and international.
- The e-mail list has been used to give out information on upcoming activities, share progress reports and encourage regular dialogue with all stakeholders.

KYFA Website

KYFA’s website (www.kisumuyouthfa.org) has continuously been updated with news about the association, reports and pictures. This has improved access to large volume of information about KYFA.
Girls and special populations were involved and actively participated in KYFA competitions in 2011

2011 KYFA Velvex Ladies League
- KYFA Ladies League received a corporate sponsor, Chandaria Industries in 2011.
- The sponsorship included supply of monthly supply of sanitary pads to players, referees uniforms and awards to champions.
- 17 ladies teams grouped in three leagues participate in 2011
- 415 Girls participated in the ladies league from 18 teams
- 200% increase of ladies teams in the league
- 123 Ladies matches played

KYFA Specials Needs Tournament
- 13 Schools for children mental disabilities participated in the soccer tournament
- 161 Special Needs children participate in the event
- There were also fun games including sack races and sprints
- 5 small wholesalers in Kisumu made small scale material donations to the tournament

KYFA Play for Peace Tournament
- Kisumu Youth Football Association in partnership with Kisumu Peace Festival organized a Youth Football Tournament aimed at bringing together all communities in Kisumu as one to unite in the common cause of making Kisumu and Kenya a peaceful place.
- 8 teams from four informal settlements participated
- Each team comprised of three boys, three girls and one child with mental disability.

KYFA Velvex Ladies Nationwide Tournament
- 20 teams participated in the tournament
- 5 provinces represented in the tournament
- 23% increase in the number of teams compared to 2010

Neer Chandaria, Director of Chandaria Industries presents an shield to 2011 KYFA Velvex Ladies League Champions
Soccer fields in Kisumu

- Available public-owned fields in Kisumu are deplorable conditions.
- Flooding, uneven playing surfaces and broken goalposts are some of the major challenges

In 2011, KYFA at:

**Nanga field**
- Leveled uneven field surface areas
- Removed stones and boulders from the playing area;
- Established rainwater-runoff management systems,
- Replaced existing goalposts

**Ramogi Field:** Erection of goalposts

**Obunga Field**: Further improvement of field entrance

**Obwolo Community Field**
- The rehabilitation exercise is still on-going.
- Trenches have been dug all round the field to direct water flow.
- 2 Calbats have been erected to direct water out of the field area

**Work to be done**
- Grading and leveling of the field
- Installation of goalposts

Outcomes

- 188 league matches hosted in the rehabilitated fields
- 7 teams using the rehabilitated fields for their everyday trainings
- Community members and students of Nanga primary using the field for their daily soccer trainings and tournaments
- Nanga field has been increased in size due to removal of big stones in the field of play.
- Nanga still has a challenge of flooding due to blocked trenches out of the school compound. This is currently being worked on.
- Community members at Obwolo field have confessed that flooding has dramatically been controlled already with the trenches.

**Results**

- Above left, a flooded Obwolo football field while right, trenches dug all round the pitch. Below, left, big stones being removed from the field while right, rehabilitated Shaurimoyo field in use by several children.
Coaches training:
KYFA’s two soccer instructors conducted the following coaching courses in 2011.

- 12 Volunteers trained in introduction to coaching
- 12 Coaches trained in both Basic 1 and Basic 2.
- 36 Coaches trained in by Coaches across Continents
- 11 Weekly Coach the Coach sessions in 2011.
- 21 coaches reached by coach the coach program
- 3026 Children reached by KYFA trained Worldcoaches
- 12 Ladies trained as coaches
- Life skills has been integrated as part of coaching

The coaching courses have resulted in
- Players instructors have confessed of well organized and enjoyable team training sessions.
- Improved quality of play during KYFA leagues and tournaments according to KYFA instructors and fans.
- A few coaches have being contracted to coach school teams as well as community teams for income.
- 3 KYFA teams won regional tournaments in played in Kisumu.

First Aid/Sports Injury Management
- 21 Volunteers trained in First Aid/Sports Injuries Management
- Facilitator for the training seconded to the organization the Government’s Nyanza Provincial General Hospital

Currently,
- 30 KYFA clubs have at least one trained Fist Aid personnel
- Players injured during KYFA competitions receive first aid care during their
KYFA players endowed with life skills enabling them to make informed decisions

- Informed Decision Making course is a life skills course tailor made for players and team leaders.
- The course covers communication, leadership, sexuality and reproductive health, team work and positive values.
- There are 3 Levels of Informed Decision Making Training: Basic, intermediate and Peer Education levels.
- Team captains from 5 major settlements were trained in IDM Level 1.
- 23 Team captains trained in IDM level 2.
- Team captains trained as peer educators.
- Peer educators trained in 2010 co-facilitated the course.

Out of the course

- 5 teams are meeting regularly and discussing issues affecting them under facilitation of IDM trainees.
- An increased number of coaches are reporting improved discipline amongst players trained in IDM.
- Two IDM trained youths managed to pacify two clubs when violence broke out during a KYFA match.
- A teacher at Kassagam School Ladies Soccer team confess improved academic performance of girls at the school due to regular academic discussions amongst players.
Continuous training and refreshment of referees for quality officiation and competitions.

Refereeing
- 37 new referees trained
- 21 KYFA players trained as referees
- 52 active referees
- 22 KYFA referees refreshed
- 32 active referees

Children benefit from quality officiation in 2011

Comprehensive Referees assessment
Between May and August, 2011, KYFA’s three referee instructors undertook an assessment of current referees to provide comprehensive information on all active referees. 32 referees were assessed. Some of the recommendations included:
- Need for a refresher course to cover identified development areas
- Motivation for exemplary performances by referees
- A similar exercise should be undertaken regularly

As a response;
- A refresher course was organized for 22 referees in August
- Awards handed out to the most active referees in 2011

Results
- All KYFA matches in 2011 were officiated by trained and kitted referees
- Reduction by 28.9% complaints due to officiation by clubs
- Improved perceptions amongst coaches and league committees of fairness and professionalism by KYFA referees
- 22 referees were engaged by various tournament organizers at a fee to officiate their matches
- Three KYFA referees are officiating Division 1 football matches in Kenya
- 3 KYFA referees officiated in the finals of National Copa Coca Cola championships
- A KYFA referee instructor assisted a KNVB instructor in conducting a
**Improved governance structure and practices for sustainability of KYFA**

- KYFA’s operations are guided by a constitution ratified by all member clubs.
- All programs undertaken in 2011 were guided by the organization’s project document.
- A council, consisting of elected officials has been the overall policy making body, while a management team headed by the manager oversees all KYFA activities.
- Each competition is governed by league committees elected by the participating coaches, team managers and referees. The league committees key mandate is to host all matches within a given league. There are also zonal and competitions committees respectively on top of the league committees.
- KYFA has numerous guidelines aimed at ensuring smooth operations. These include
  - Competitions Manual
  - Child Protection Policy
  - Membership Policy
- KYFA holds AGM every year before kick off of competitions